



To whom it may concern:

On behalf of Atlanta Spirit, LLC, I am pleased to provide this letter of recommendation for Entertainment and Sports Insurance eXperts (ESIX).

ESIX has been responsible for overseeing all of the risk management and insurance issues for our company since 2004 when we acquired ownership of the Atlanta Hawks (NBA) and Atlanta Thrashers (NHL) franchises, and the operating rights to Philips Arena. Earlier this year, Philips Arena was recognized as the No. 1 concert and events venue in the United States according to the Pollstar magazine's Top 100 Worldwide Arena Venues.

Through the years, ESIX has been a trusted resource to our management and staff by providing practical risk management solutions while at the same time helping us to control our overall cost of insurance. ESIX is able to provide this level of service because its experienced staff understand our business and are able to anticipate our needs and look out for our best interests.

We highly recommend ESIX to other sports organizations and sports/entertainment venues.

Sincerely,

Atlanta Hawks